

b a y l s *and* k o

– digital –

PACKAGES

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LOGO & BRAND DESIGN

From R500.00

Let me help you with your logo and brand design for your business. Our Brand Kits include:

- 1. A mock up of your logo**
- 2. Business colours**
- 3. Social media and email headers**
- 4. Business stationary, ready for print.**

PACKAGE 1	PACKAGE 2	PACKAGE 3
1 x Brand Kit	2 x Brand Kits	3 x Brand Kits
No Website Mock Up	No Website Mock Up	Website Mock Up
R 500.00	R 1 000.00	R 1 500.00

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WEBSITE DESIGN

From R1 000.00

Let me help you create your dream website for your dream business. See our packages below:

PACKAGE 1	PACKAGE 2	PACKAGE 3
BASIC	BASIC PLUS	ECOMMERCE
2 x Pages (+ Page R300)	5 x Pages (+ Page R300)	5 x Pages (+ Page R300)
No Forms (+ Form R200)	1 x Form (+ Form R200)	2 x Forms (+ Form R200)
x	x	Online Shop
R 1 000.00	R 1 500.00	R 3 000.00

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WEBSITE MANAGEMENT

From R250.00

Website management is an important part of ensuring your online business flourishes. Our monthly management services include:

- 1. Adding extra content & updates**
- 2. Website upkeep and SEO management**

Services offered only to websites bayls & ko have designed or re-designed.

PACKAGE 1	PACKAGE 2	PACKAGE 3
BASIC	BASIC PLUS	ECOMMERCE
Website Management	Website Management	Website Management
R 300.00 p/m	R 500.00 p/m	R 1 500.00 p/m



Social Media is the best way to advertise your business. Through Facebook, Instagram, and Google Business we can help you reach your desired audience every month through content creation and advertising:

PACKAGE 1	PACKAGE 2	PACKAGE 3
1 x post p/w	2 x posts p/w	3 x posts p/w
No paid advertising	1 x paid advertising post a month	4 x paid advertising posts a month
R 600.00 p/m	R 1 200.00 p/m	R 1 500.00 p/m

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STRATEGY & CONSULTING

From R250.00

Only looking for advice, and want to talk strategy to help your business grow? Let's chat and get you to where you need to be in your business. These packages include:

- 1. Analysis of business**
- 2. Improvements in business**
- 3. Audience Strategie**
- 4. Advertising**

PACKAGE 1	PACKAGE 2	PACKAGE 3
1 Session x 1 Hour	2 Sessions x 1 Hour	3 Sessions x 1 Hour
R 250.00	R 500.00	R 750.00

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WEDDING STATIONERY

From R350.00

It's YOUR wedding! Let me help you create the most unique and elegant wedding stationery tailored to your theme. We aim to work with you and to meet your budget needs.

PACKAGE 1	PACKAGE 2	PACKAGE 3
Invites	Digital Invites	Digital & Printed Invites
Welcome Board	Welcome Board, Menu & Table Numbers	ALL Printed Stationary
R 350.00 p/m	R 500.00 p/m	R 1 000.00 p/m



BUNDLE INCLUDES:

1 x Logo and Brand Design Concept

1 x Basic Website

Basic Website Management

1 x post p/m on Media Platforms
(No Advertising)

INITIAL PAYMENT: R 2 000.00

**MONTHLY PAYMENT: R 600.00 first 3
months, thereafter R900.00 p/m**

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BUNDLE TWO

SPECIAL
DISCOUNT

From R4 000.00

BUNDLE INCLUDES:

2 x Logo and Brand Design Concept

1 x Basic Plus Website

Basic Plus Website Management

3 x post on Media Platforms &
4 Adverts p/m

INITIAL PAYMENT: R4 000.00

**MONTHLY PAYMENT: R1 500 first 3
months, thereafter R2 000.00 p/m**

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BUNDLE THREE

SPECIAL
DISCOUNT

From R6 500.00

BUNDLE INCLUDES:

3 x Logo and Brand Design Concept

1 x E-Commerce Website

E-Commerce Website Management

3 x post on Media Platforms & 4 Adverts
p/m

INITIAL PAYMENT: R6 500.00

**MONTHLY PAYMENT: R2 500 first 3
months, thereafter R3 000.00 p/m**

Payment Policy:

Monthly payments must be made by the client on the first day of each month. Failure to make payments by this date will result in the suspension of all ongoing work by Bayls & Ko Digital until payment is received.

No work will commence until full payment has been received by Bayls & Ko Digital. Payments are considered acceptance of these terms and conditions and are expected according to the terms outlined in the invoice provided by Bayls & Ko Digital.

The client will be responsible for the monthly or yearly payment of their website using their own debit order and banking details. The client agrees to provide Bayls & Ko Digital with the necessary login details for the website management.

Content Approval:

Social media posts or advertisements will not be posted without prior approval from the owners of the business.

Only one amendment to posts will be allowed after submission for approval. No content will be taken down from social media platforms once it has been published.

Privacy and Security:

Bayls & Ko Digital will respect the privacy of client information and will not share any passwords or sensitive data with third parties unless explicitly instructed to do so by the client.

Responsibility and Liability:

Bayls & Ko Digital will not be held responsible for hosting server crashes or any increased payments imposed by the hosting company. The client will be liable for any additional payments required by the hosting service.

Extra payments related to Facebook and Instagram advertisements are the responsibility of the owner of the business, not Bayls & Ko Digital.

South African Law Compliance:

Bayls & Ko Digital will operate in compliance with the laws and regulations of South Africa regarding digital marketing practices, including but not limited to:

Protection of Personal Information Act (POPIA)

Consumer Protection Act (CPA)

Electronic Communications and Transactions Act (ECTA)

Promotion of Access to Information Act (PAIA)

Copyright Act

Contract Termination:

Either party reserves the right to terminate the contract with a month's written notice if the other party breaches any terms and conditions outlined herein.

Indemnification:

The client agrees to indemnify and hold Bayls & Ko Digital harmless from any claims, damages, or losses arising out of the client's use of the digital marketing services provided.

Dispute Resolution:

Any disputes arising between the client and Bayls & Ko Digital will be resolved through negotiation and, if necessary, arbitration in accordance with the laws of South Africa.

Modification of Terms:

Bayls & Ko Digital reserves the right to modify these terms and conditions at any time. Clients will be notified of any changes in writing.

By engaging with Bayls & Ko Digital and making any payment, the client acknowledges and agrees to abide by the terms and conditions outlined above.
